

# LAQ No-Limits

The coating  
with no limits

- > Remarkable adhesion on all substrates
- > Perfect stain blocking
- > Interior / Exterior
- > Primer / Topcoat



**SeraPlus**  
Innovative Technologies

 SWISS TECHNOLOGY

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# ADHESION - INTERIOR

## Application on **different substrates**

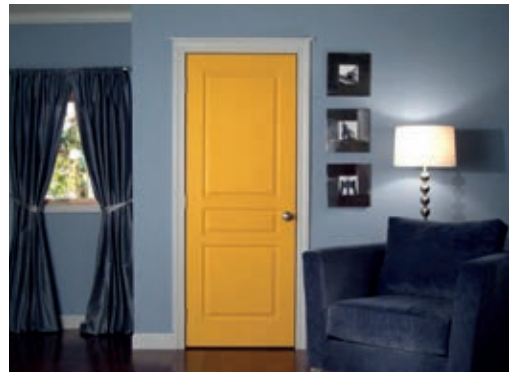
BEFORE

AFTER APPLICATION



## Application on **wood**

Excellent lay-down without overlapping, followed by quick drying with a resulting hard and washable satin finish, makes LAQ No-Limits perfectly suitable for all kinds of wood applications such as doors, window frames, shutters as well as verandas and patios.



## Stain blocking

Application on  
dried water stains



**Perfect stain blocking,**  
even after the first application

# ADHESION - EXTERIOR

## Application on steel

BEFORE



3 YEARS AFTER APPLICATION



## Application on galvanized steel



BEFORE



AFTER CLEANING



3 YEARS AFTER APPLICATION

## Application on wood

Application on wood covered with a lacquer in very poor condition



BEFORE



3 YEARS AFTER APPLICATION

DON'T TELL ME  
THE SKY  
IS THE LIMIT

IF THERE ARE  
FOOTPRINTS  
ON THE MOON

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## WHAT? HOW? WHY?

### No Limits

**LAQ No-Limits** is a white water dilutable and solvent free coating based on a special acrylic hybrid emulsion, exclusively developed by SeraPlus.

### Technology

Strong adhesion between coatings and difficult substrates, such as galvanized steel and aluminium, has always been a challenge, especially in connection with exterior applications. **LAQ No-Limits**, however, offers perfect adhesion on all kinds of substrates (interior as well as exterior) due to the incorporation of special adhesion promoters in the paint formulation.

Perfect stain blocking, even after the first application, is also guaranteed thanks to rapid cross-linking during the film formation.

### Application

- On all types of substrates except polyethylene
- Can be applied on ferrous metals and in particular on flash corrosion
- Recommended for renovation work in general
- Exterior / Interior
- Primer / Topcoat

### Features and characteristics

- Remarkable adhesion on all substrates
- Perfect stain blocking after the first application
- Weather resistant
- Excellent lay-down, quick drying
- Smooth finish with satin appearance
- Hard and washable surface
- Excellent whiteness without yellowing
- Solvent free (VOC < 20 g/L)
- Compatible with universal tinting pastes
- Can be provided in any desired shade prepared on tinting machine



### Conclusions

- One single coating which replaces at least 2-3 products
- A new coating generation with exceptional versatility
- A unique concept for the European coating market